



Kathie Atkinson
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SKILLS

Adobe Illustrator	(2 yrs)
Adobe Photoshop	(2 yrs)
Adobe InDesign	(2 yrs)
Adobe After Effects	(1 yr)
Adobe XD	(1.5 yrs)
Adobe Acrobat	(3 yrs)
Sublime Text	(1.5 yrs)
Responsive Web Design	(1.5 yrs)
HTML	(1.5 yrs)
CSS	(1.5 yrs)
JavaScript	(1.5 yrs)
Bootstrap	(1.5 yrs)
Wordpress	(3 yrs)
Elementor	(<1 yr)
Canva	(<1 yr)
SEO	(<1 yr)
Calligraphy	(2 yrs)
FontLab 5	(<1 yr)

Web Designer, Front End Designer

MOO-LA Investment Group
 Remote
 February 2021- Present

Graphic Designer, Web Designer, SEO

Pursuit of Happiness
 Remote
 July 2020- Present
www.pursuit-of-happiness.org

Graphic Design Intern

The Discovery Museum
 Bridgeport, CT
 November 2019-January 2021
www.discoverymuseum.org

SCHOOL PROJECTS

Graphic Designer

University of Bridgeport Grant
 USIP Department of Engineering
 Funded by NASA & CT Space Grant
 August 2019- January 2020

OBJECTIVE

Graduating in May 2021, I am a highly motivated individual who works well with others, adapts easily to change, and always strives for self-improvement. My goal is to provide quality consumer relations, focusing on client needs and satisfaction. My experience working on multiple teams with different platforms has allowed me to expand my level of expertise. Since then I have found my passion in front-end development and web design.

EDUCATION

BFA in Graphic Design
 University of Bridgeport
 2017 to Present

AWARDS

Alpha Lambda Delta
 National Honor Society
 Presidents List
 UB Honors Program
 CT Space Grant Internship

JOB EXPERIENCE

- Using HTML, CSS, and JavaScript to code pages for website
- Attend weekly meetings for updates, deadlines, and collaborations
- Create power-point presentations for Company Pitch; for competitions and meetings.
- Create Poster for competitions.
- Using existing logo, create a brand and identity for start up company.
- Implement plans for entire re-design of site.
- Attend weekly meetings and stay organized.
- Using XD, create prototypes of website re-design, and main pages.
- Using Wordpress, Elementor, HTML, CSS, JavaScript to finalize designs and publish new pages.
- Using platforms such as MOZ, Google Analytics, and Google Search Console, I Develop SEO strategies, based on keyword research, keyword strategy, competitive analysis, domain authority, current rankings, and other factors that contribute to developing a successful SEO campaign.
- Created Annual Report for Museum.
- Create various brochures, greeting cards, and printed advertisements.
- Create HTML Carousel for Virtual Art Exhibit on Museum website.
- Create new logos for Digital Discovery & Planetarium for website and social media presence.
- Create landing pages for Wordpress website, using HTML, Bootstrap, and CSS.
- Internships were funded by the CT Space Grant and NASA.

- Utilized my knowledge of After Effects to create motion graphics for an interactive educational project.
- Created Banners, and posters for events.
- Created logos and identity for project.
- Created prototype for Web pages, Applications, and Mobile usage.
- Created graphics for interior of capsule.
- Worked with organizations such as The Discovery Museum, NASA, and The CT Space Grant.