


SARAH LÓPEZ

GRAPHIC DESIGNER + PHOTOGRAPHER

CONTACT

 (203) 957 - 1173

 srhnlpz@gmail.com

 sarahlopez.myportfolio.com

EDUCATION

University of Bridgeport

Bridgeport, CT

B.F.A. Graphic Design

Concentration: New Media

Expected Graduation: May 2021

GPA: 3.876

Norwalk Community College

Norwalk, CT

A.S. Graphic Design

May 2019

TECHNICAL SKILLS

InDesign

Photoshop

Illustrator

Acrobat

Lightroom

Premiere Pro

Microsoft Office

Google Suite

WordPress

Wix

LANGUAGES

Fluent in Spanish

AWARDS

President's List

University of Bridgeport

Fall 2020

President's List

University of Bridgeport

Spring 2020

GRAPHIC DESIGN + PHOTOGRAPHY EXPERIENCE

Freelance Graphic Designer

March 2019 – Present

- Develop projects based on clientele needs including, but not limited to: brand identity, stationery, logos, website design, printing services, packaging design, photo editing, and advertisement design
- Design creative flyers, brochures, and other graphics when needed
- Manage company websites using Wix to ensure that the content and links are up to date and accurate
- Create web pages to promote events for corporations, local artists, sororities, and art shows
- Organize and update electronic filing systems on Dropbox and Outlook
- Develop and update artwork floor plans for specific health departments
- Use Wix to create web pages that include floor plans, artwork, and project overviews to display projects for clients like the Yale New Haven Health System

Center for Career Development | Norwalk Community College, Norwalk, CT *Student Laborer* - August 2018 – May 2019

- Designed and created content and materials to promote events, programs, and workshops using Adobe InDesign, Photoshop, and Illustrator
- Promoted upcoming career events and workshops utilizing social media such as Facebook, and in-person promotion through the Career Cart, Career Success Club, and Career Expo
- Developed content and materials to help promote the Career Expo event
- Scheduled student and alumni appointments on Outlook for resume/cover letter reviews and mock interviews
- Performed administrative duties including answering queries from students, alumni, and employers, copying and filing documents, and updating the job board on a regular basis with relevant postings
- Created a logo for the Accounting Society which was used for promotional products

Freelance Photographer

October 2017 – Present

- Provide high-quality photography services to clients for portraits, professional headshots, and special events such as weddings, graduations, and engagements
- Maintain an online portfolio and social media presence to promote personal brand
- Utilize digital cameras, tripods, lenses, and reflectors to create visually pleasing lighting effects
- Edit and manipulate photos for clients' desired end products
- Plan and scout for shoot locations that best fit the desired content